



# Kansas City, MO American Rescue Plan Act 2<sup>nd</sup> Quarter Project and Expenditure Report

#### Submitted to:

Department of Treasury 1500 Pennsylvania Avenue, NW Washington, D.C. 20220

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# **Kansas City, MO**

# **2<sup>nd</sup> Quarter Project & Expenditure Report**

# **Table of Contents**

General Overview	1
Executive Summary	1
Table of Obligations by Expenditure Category	1
Table of Expenses by Expenditure Category	2
Project Inventory	3
COVID-19 Vaccination	3
COVID-19 Testing	3
COVID-19 Contact Tracing	4
COVID-19 Personal Protective Equipment	5
Other COVID-19 Public Health Expenses	5
Other COVID-19 Public Health Services	6
Starlight Theater	6
Kansas City Zoo	7
Legal Aid of Western Missouri	9
Temporary Housing Services to Address Homelessness	10
Lykins Neighborhood Housing	11
Lykins Neighborhood Homelessness Support Services	12
Housing Trust Fund	12
Project Demographic Distribution	14
Programmatic Data	16



### **General Overview**

### **Executive Summary**

Through the American Rescue Plan Act (ARPA), Kansas City, Missouri (KCMO) was granted approximately \$194 million, in two payments of \$97.4 million each, to combat the negative effects of the COVID-19 pandemic and revitalize the City equitably.

A community led analysis on the impacts of the pandemic was conducted by experts and community leaders to identify the key areas of need. With these results, ARPA funds were allocated across departments, non-profits, beneficiaries and local businesses to pave the way for a successful recovery, and so the work has begun.

The primary goal of KCMO leadership is to utilize the ARPA funds so that KCMO is in a stronger economic position than it was pre-pandemic. Initial stages include providing all residents access to public health services to keep themselves and their families safe. All the funded projects are outlined and described in the *Project Inventory* section of this report. In addition, all the cumulative expenditure and obligation information for the first two quarters are listed. KCMO has strategies, structures, and procedures in place to accurately track and monitor the impacts of each of these projects. In future quarterly reports, the impact will be displayed, in addition to the information required by the Treasury.

The ARPA Program is providing unprecedented opportunities for leadership to help make KCMO a more inclusive, successful, metropolitan area by aiding local businesses, increasing employment opportunities and providing new opportunities for homeless residents. The funding will keep the people of the City safe far beyond this public health crisis. Those who will be given shelter can re-start their lives and find employment in the local KCMO job market. By investing or leveraging this funding, KCMO can remain a resilient metropolitan area.

# **Table of Obligations by Expenditure Category**

	Category	Cumulative Obligations to date (\$)
1	Public Health	
1.1	COVID-19 Vaccination	С
1.2	COVID-19 Testing	\$244,680.37
1.3	COVID-19 Contact Tracing	\$449,823.34
1.5	Personal Protective Equipment	\$72,087.34
1.8	Other COVID-19 Public Health Expenses	\$282,688.94
1.12	Other COVID-19 Public Health Services	\$148,278.70
2	Negative Economic Impacts	
2.10	Aid to Nonprofit Organizations	\$1,170,000.00
3	Services to Disproportionately Impacted Communities	
3.10	Housing Support: Affordable Housing	\$60,046.88
3.11	Housing Support: Services for Unhoused Persons	\$2,399,999.99



	Category	Cumulative Obligations to date (\$)
3.12	Housing Support: Other Housing Assistance	\$7,500.00
4	Premium Pay	
4.1	Public Sector Employees	\$1,000,000.00
5	Infrastructure	
5.16	Broadband: "Last Mile" projects	\$500,000.00
6	Revenue Replacement	
6.1	Provision of Government Services	\$72,327,188.00
7	Administrative	
7.1	Administrative Expenses	\$100,000.00
TOTAL OBLIGATIONS \$		\$80,336,827.21

# **Table of Expenses by Expenditure Category**

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
1			
1.1	COVID-19 Vaccination	\$1,555,047.58	\$528,863.78
1.2	COVID-19 Testing	\$241,798.77	\$113,493.95
1.3	COVID-19 Tracing	\$449,823.34	\$238,117.43
1.5	Personal Protective Equipment	\$39,947.60	\$23,824.40
1.8	Other COVID-19 Public Health Expenses	\$179,638.94	\$95,908.19
1.12	Other Public Health Services	\$148,278.70	\$58,623.94
2	Negative Economic Impacts		
2.10	Aid to Non-Profit Organizations	\$1,170,000.00	\$1,170,000.00
3	Expenditure Category: Services to Disproportionately Impacted Communities		
3.10	Housing Support: Affordable Housing	\$60,046.88	\$48,3749.88
3.11	Housing Support: Services for Unhoused persons	\$2,399,999.99	\$0
3.12	Housing Support: Other Housing Assistance	\$3,750.00	\$0
4	Premium Pat		
4.1	Public Sector Employees	\$1,000,000.00	\$1,000,000.00
5	5 Infrastructure		
5.16	Broadband: "Last Mile" projects	\$351,000.00	\$199,750.00
6			
6.1	Provision of Government Services	\$72,327,188.00	\$66,227,188.00
7	Administrative		
7.1	Administrative Expenses	\$36,452.66	\$27,339.78
TOTAL EXPENSES \$79,962,972.46 \$6			\$68,731,489.35



# **Project Inventory**

#### **COVID-19 Vaccination**

#### **Award Description**

These are the costs of vaccinations and vaccination events including the salaries and contracts of event workers as well the costs included in the set-up/wrap-up of the event, supplies, vaccines, syringes, alcohol wipes, and other supplies/equipment.

General Information		
Expenditure Category	EC 1.1	
Project Status	Completed more than 50 percent	
DUNS #	073134231	
Location	2400 Troost Ave, Kansas City, MO 64108	
Award #	N/A	
Award Date	05/01/2021	
Award Amount	\$2,505,850.00	
Award Payment Method	Direct Payment	
Expiration Date (if loan)	N/A	
Primary Place of Performance	2400 Troost Ave, Kansas City, MO 64108	
Related Projects (and IDs)	Health1	
PoP Start	05/01/2021	
PoP End	12/31/2024	
Quarterly Obligation Amount	\$531,822.20	
Quarterly Expenditure Amount	\$528,863.78	

# **COVID-19 Testing**

#### **Award Description**

Costs in this section are associated with community and employee testing including the salaries and contracts of personnel associated with these efforts as well as the cost of the tests and all medical supplies related to testing. Large outreach testing at community centers, schools and other large venues may also include expenses for transport of equipment if more than one event is occurring on the same day.

General Information		
Expenditure Category	EC 1.2	
Project Status	Completed less than 50 percent	
DUNS #	073134231	
Location	2400 Troost Ave, Kansas City, MO 64108	
Award #	N/A	
Award Date	05/01/2021	
Award Amount	\$952,000.00	



Award Payment Method	Direct Payment
Expiration Date (if loan)	N/A
Primary Place of Performance	2400 Troost Ave, Kansas City, MO 64108
Related Projects (and IDs)	Health2
PoP Start	05/01/2021
PoP End	12/31/2024
Quarterly Obligation Amount	\$116,375.55
Quarterly Expenditure Amount	\$113,493.95

# **COVID-19 Contact Tracing**

#### **Award Description**

Tracers provide phone support for citizens, schools, day cares, businesses as well as City Departments/employees regarding enforcement, exposure, quarantine, City/CDC guidance and locations for testing. This support is a vital connection for citizens. Providing correct and up-to-date information and contact tracing is critical to containing the spread of coronavirus. Containment, the key strategy in quickly halting an epidemic, requires rapid identification and quarantine of the infected individuals, determination with whom they have had close contact during the incubation period, and decontamination of locations the infected individuals have visited. These costs include the salaries and contracts for personnel, as well as training for all Tracers.

General Information		
Expenditure Category	EC 1.3	
Project Status	Completed less than 50 percent	
DUNS #	073134231	
Location	2400 Troost Ave, Kansas City, MO 64108	
Award #	N/A	
Award Date	05/01/2021	
Award Amount	\$1,143,600.00	
Award Payment Method	Direct Payment	
Expiration Date (if loan)	N/A	
Primary Place of Performance	2400 Troost Ave, Kansas City, MO 64108	
Related Projects (and IDs)	Health3	
PoP Start	05/01/2021	
PoP End	12/31/2024	
Quarterly Obligation Amount	\$238,117.43	
Quarterly Expenditure Amount	\$238,117.43	



# **COVID-19 Personal Protective Equipment**

#### **Award Description**

Included in this project is the cost of masks and gloves, as well as other personal protective equipment (PPE), for various community entities such as public testing locations, non-profit organizations and City personnel.

General Information		
Expenditure Category	EC 1.5	
Project Status	Completed less than 50 percent	
DUNS #	073134231	
Location	2400 Troost Ave, Kansas City, MO 64108	
Award #	N/A	
Award Date	05/01/2021	
Award Amount	\$816,480.00	
Award Payment Method	Direct Payment	
Expiration Date (if loan)	N/A	
Primary Place of Performance	2400 Troost Ave, Kansas City, MO 64108	
Related Projects (and IDs)	Health4	
PoP Start	05/01/2021	
PoP End	12/31/2024	
Quarterly Obligation Amount	\$45,799.37	
Quarterly Expenditure Amount	\$23,824.40	

# **Other COVID-19 Public Health Expenses**

#### **Award Description - Enforcement**

This category obligates funds for a public engagement campaign designed to raise community awareness of COVID-19 preventive measures and increase public trust in City-led vaccination efforts. These costs include the salaries and contracts of investigative/enforcement personnel. Personnel receive and investigate complaints, provide material on COVID-19 from CDC as well as local and State Health Department guidance and regulation. Information on testing and vaccination clinics is also made available. When necessary, forced closure of some locations for failure to comply to safety requirements has been enforced with the priority always being the overall health and safety of the citizens.

General Information		
Expenditure Category	EC 1.8	
Project Status	Completed less than 50 percent	
DUNS #	073134231	
Location	2400 Troost Ave, Kansas City, MO 64108	
Award #	N/A	
Award Date	05/01/2021	
Award Amount	\$808,950.00	



Award Payment Method	Direct Payment
Expiration Date (if loan)	N/A
Primary Place of Performance	2400 Troost Ave, Kansas City, MO 64108
Related Projects (and IDs)	Health5
PoP Start	05/01/2021
PoP End	12/31/2024
Quarterly Obligation Amount	\$140,308.19
Quarterly Expenditure Amount	\$95,908.19

### Other COVID-19 Public Health Services

#### **Award Description**

These funds are obligated for a public engagement campaign designed to raise community awareness of COVID-19 preventive measures and increase public trust in the City-led vaccination efforts. Focus is placed on language and reading and comprehension levels to ensure that important information is understandable and relatable to as many citizens as possible.

General Information		
Expenditure Category	EC 1.12	
Project Status	Completed more than 50 percent	
DUNS #	073134231	
Location	2400 Troost Ave, Kansas City, MO 64108	
Award #	N/A	
Award Date	05/01/2021	
Award Amount	\$229,120.00	
Award Payment Method	Direct Payment	
Expiration Date (if loan)	N/A	
Primary Place of Performance	2400 Troost Ave, Kansas City, MO 64108	
Related Projects (and IDs)	Health6	
PoP Start	05/01/2021	
PoP End	12/31/2024	
Quarterly Obligation Amount	\$17,392.03	
Quarterly Expenditure Amount	\$58,623.94	

# **Starlight Theater**

#### **Award Description**

Starlight Theatre has had, and continues to have, a deep and lasting impact on Kansas City tourism and development. Since opening its doors in 1950, it has provided the region with exceptional performing arts experiences. The 7,958-seat theatre with historically nearly 300,000



annual attendees, pre-pandemic, and more than 50,000 people impacted by community engagement programs, Starlight has the largest capacity of any nonprofit arts organization in Kansas City to create access to the arts, foster arts advocacy, and develop future audiences with an enduring bond to the arts. In 2020 attendance dropped to a mere 566 for the performance year. Starlight's revenue was not only impacted by the lack of performances and attendance, the downturn in the economy also resulted in a reduction in donations. The ARPA funds provided to Starlight will aid in general repairs and maintenance expenses on the aging facilities.

General Information	
Expenditure Category	EC 2.10
Project Status	Completed less than 50 percent
DUNS #	09755731
Location	4600 Starlight Road, Kansas City, MO 64132
Award #	CASTAR2021
Award Date	12/09/2021
Award Amount	\$156,000
Award Payment Method	Direct Pay
Expiration Date (if loan)	N/A
Primary Place of Performance	4600 Starlight Road, Kansas City, MO 64132
Related Projects (and IDs)	PR1
PoP Start	12/09/2021
PoP End	09/30/2023
Quarterly Obligation Amount	\$0
Quarterly Expenditure Amount	\$156,000.00

# **Kansas City Zoo**

#### **Award Description**

The Kansas City Zoo opened in 1909 and has grown from housing four lions and three monkeys to a 202-acre nature sanctuary that provides education to residents and tourists throughout the Midwest. The Kansas City Zoo, a private non-profit organization, is operated in agreement with the Kansas City, MO, Board of Parks and Recreation Commissioners. The Kansas City Zoo averages nearly one million visitors a year. During 2020 the average number of visitors was reduced by approximately 40% due to the downturn in the economy and COVID-19. The ARPA funds provided to the Kansas City Zoo will aid in maintaining staff, assist with maintenance and utility expenses as well as assist with marketing and educational programs focused on increasing attendance.



	General Information
Expenditure Category	EC 2.10
Project Status	Completed less than 50 percent
DUNS #	624333894
Location	6800 Zoo Drive, Kansas City, MO 64132
Award #	FOTZ2021CA
Award Date	12/09/2021
Award Amount	\$780,000.00
Award Payment Method	Direct Pay
Expiration Date (if loan)	N/A
Primary Place of Performance	6800 Zoo Drive, Kansas City, MO 64132
Related Projects (and IDs)	PR2
PoP Start	12/09/2021
PoP End	09/30/2023
Quarterly Obligation Amount	\$0
Quarterly Expenditure Amount	\$780,000.00

#### The National World War I Museum and Memorial

#### **Award Description**

The National WWI Museum and Memorial is a congressionally designated museum and memorial honoring veterans who served in WWI. In 1919 the Liberty Memorial Association and the citizens of Kansas City raised more than \$2.5 million (equivalent of more than \$35 million today) in just 10 days to honor those involved in that conflict. This museum and memorial is the only official national war memorial outside Washington D.C. and was opened by President Calvin Coolidge in 1926. Unlike other memorials of this stature, it does not receive regular federal or state funding, but rather relies upon earned income through programs like Buy A Walk of Honor Brick, memberships and philanthropic donations of items or dollars to fund the budget. It serves more than 600,000 annual visitors, plus millions of veterans, families, students, and researchers online. Liberty Memorial closed in 1994 to undergo substantial restorations due to severe deterioration and safety concerns. Once again, Kansas Citians rallied for the cause collecting a generous \$102 million for restoration and expansion to include the museum. This great monument truly relies on the generosity of citizens and visitors to maintain the legacy of WWI and its heroes.

The down-turn in the economy during 2020 from the pandemic, in addition to the Liberty Memorial having to close due to COVID-19 restrictions, caused a substantial impact to this great monument. In order to maintain the memorial and the museum there is a minimum staff and maintenance required. This is a National Monument and a point of pride for our great City. The funds provided will assist the museum with maintenance activities, utilities, security, as well as other allowable operational expenses.



	General Information
Expenditure Category	EC 2.10
Project Status	Completed less than 50 percent
DUNS #	171038953
Location	2 Memorial Dr, Kansas City, MO 64108
Award #	CALM2021
Award Date	12/31/2021
Award Amount	\$234,000.00
Award Payment Method	Direct Payment
Expiration Date (if loan)	N/A
Primary Place of Performance	2 Memorial Dr, Kansas City, MO 64108
Related Projects (and IDs)	PR3
PoP Start	01/01/2022
PoP End	9/30/2023
Quarterly Obligation Amount	\$0
Quarterly Expenditure Amount	\$234,000.00

# **Legal Aid of Western Missouri**

#### **Award Description**

Legal Aid of Western Missouri (Legal Aid) provides free civil (non-criminal) legal assistance to people who need it most and can afford it least. Data shows a 48% increase in homeless/unsheltered in Missouri since 2007 according to the National Alliance to End Homelessness. In Kansas City alone, the number is nearly 1,800 unhoused people with around 500 who have no access to shelter of any kind. Without assistance, these numbers will continue to grow with whole families being put out on the street, especially due to the effects of COVID-19 hitting in multiple waves, affecting jobs/businesses. With offices in Kansas City, Joplin, St. Joseph, and Warrensburg, Legal Aid of Western Missouri serves a 40-county area where 295,000 people live in poverty. Legal Aid is governed by a volunteer Board of Trustees. Legal Aid's funding comes from a wide variety of federal, state, and local government sources, foundations, law firms, and other private sources.

General Information	
Expenditure Category	EC 2.10
Project Status	Not Started
DUNS #	030710545
Location	920 Southwest Blvd., Kansas City, MO 64108
Award #	N/A
Award Date	N/A
Award Amount	\$150,000.00
Award Payment Method	Direct Payment
Expiration Date (if loan)	N/A



Primary Place of Performance	Kansas City, MO
Related Projects (and IDs)	HSNG1
PoP Start	N/A
PoP End	N/A
Quarterly Obligation Amount	\$0
Quarterly Expenditure Amount	\$0

# **Temporary Housing Services to Address Homelessness**

#### **Award Description**

#### Pallet Community

Data shows a 48% increase in homeless/unsheltered in Missouri since 2007 according to the National Alliance to End Homelessness. In Kansas City alone, the number is nearly 1,800 unhoused people with around 500 who have no access to shelter of any kind. The point of the VERGE Pallet Community is to create an all-in-one "housing first" site where the individuals experiencing homelessness can work on goals and life skills that will begin on preparing them for long term transitional housing programs and long-term permanent housing. Many people are housed before they are ready. VERGE will have all services including the caseworkers onsite 24 hours per day. There is coordination with local nonprofits and charity groups to offer hot meals, food and clothing, dental services, haircuts, and mental health needs. VERGE is an innovative approach to housing for houseless individuals. The strategy of providing intensive wrap around services in a setting will act as stabilizing force until persons are ready for permanent housing.

#### **Transitional Housing Contract**

The program serves houseless individuals and families. There are four intended outcomes: 1) provide housing for 90-days for up to 500 houseless individuals by contracting with local hotels, 2) provide case management and other services to individuals/families in the program, 3) identify appropriate transitional or permanent housing options for individuals/families in the program, 4) collaborate with Continuum of Care agencies such as legal entities, medical units, non-profits and other organizations to establish a network that will assist with service delivery for program participants.

General Information	
Expenditure Category	EC 3.11
Project Status	Completed less than 50 percent
DUNS#	073134231
Location	414 E. 12 <sup>th</sup> Street, Kansas City, MO 64106
Award #	N/A
Award Date	05/01/2021



Award Amount	\$3,000,000.00
Award Payment Method	Direct Payment
Expiration Date (if loan)	N/A
Primary Place of Performance	414 E. 12 <sup>th</sup> Street, Kansas City, MO 64106
Related Projects (and IDs)	HSNG2
PoP Start	05/01/2021
PoP End	12/31/2024
Quarterly Obligation Amount	\$0
Quarterly Expenditure Amount	\$0

# **Lykins Neighborhood Housing**

#### **Award Description**

Located in Kansas City's Historic Northeast area, Lykins is a vibrantly diverse neighborhood filled with different cultures, languages and circles of friends and families. The Lykins Neighborhood Housing Support Services will utilize the funding to provide affordable housing to low-income residents for marginalized communities in the Historic Northeast Kansas City. Working with almost twenty (20) rehabbers and development groups, the Neighborhood has become its own Master Developer with the goal of improving as many properties as possible, developing new ones, and establishing a diverse mix of family income that reflects the cultural diversity of the neighborhood.

	General Information
Expenditure Category	EC 3.10
Project Status	Completed less than 50 percent
DUNS#	117072972
Location	1318 Cleveland Ave., Kansas City, MO 64127
Award #	2021-0064
Award Date	12/20/2021
Award Amount	\$140,000.00
Award Payment Method	Direct Payment
Expiration Date (if loan)	N/A
Primary Place of Performance	Lykins Neighborhood/Kansas City
Related Projects (and IDs)	HSNG3
PoP Start	12/20/2021
PoP End	11/20/2022
Quarterly Obligation Amount	\$48,379.88
Quarterly Expenditure Amount	\$48,379.88



# Lykins Neighborhood Homelessness Support Services

#### **Award Description**

Located in Kansas City's Historic Northeast area, Lykins is a vibrantly diverse neighborhood filled with different cultures, languages and circles of friends and families. The Lykins Neighborhood Housing Support Services will utilize the funding to provide affordable housing to low-income residents for marginalized communities in the Historic Northeast Kansas City. The Lykins neighborhood organization will provide outreach to homeless individuals assisting them in obtaining relief payments, government issued ID, access to healthcare, work, and housing. Legal action will be taken to acquire abandoned, blighted, and/or vacant properties to return to rehabbed, good quality housing for low-to-moderate income families.

	General Information
Expenditure Category	EC 3.12
Project Status	Completed less than 50 percent
DUNS #	117072972
Location	1318 Cleveland Ave., Kansas City, MO 64127
Award #	2021-0107
Award Date	12/20/2021
Award Amount	\$45,000.00
Award Payment Method	Direct Payment
Expiration Date (if loan)	N/A
Primary Place of Performance	Lykins Neighborhood/Kansas City
Related Projects (and IDs)	HSNG4
PoP Start	12/20/2021
PoP End	11/20/2022
Quarterly Obligation Amount	\$0
Quarterly Expenditure Amount	\$0

# **Housing Trust Fund**

#### **Award Description**

The Housing Trust Fund provides grants to states to produce and preserve affordable housing for extremely low- and very low-income households. Per City Council Resolution No. 210249, the City Manager was directed to develop a plan to fund the construction or rehabilitation of affordable housing units and to report such plan to the City Council within 120 days. The City will utilize the \$12,500,000.00 allocation in the Housing Trust Fund for eligible uses to support housing stability programming citywide. These eligible uses include supporting affordable residential and multi-family housing, special needs housing for families, seniors and vulnerable residents, conversion of unused buildings and schools, preservation of housing and community led development. The Housing Trust Fund Program is in development. Kansas City has combined bond funds with the ARPA award in a joint effort to create transitional housing opportunities, and long-term housing assistance for homeless and in-need residents. The goal being to provide over 150 affordable housing units through this portion of the program.



	General Information
Expenditure Category	EC 3.10
Project Status	Not Started
DUNS #	073134231
Location	4400 Dr. Martin Luther King, Jr. Blvd.
Award #	N/A
Award Date	N/A
Award Amount	\$12,500,000.00
Award Payment Method	N/A
Expiration Date (if loan)	N/A
Primary Place of Performance	Kansas City, MO
Related Projects (and IDs)	HSNG5
PoP Start	N/A
PoP End	N/A
Quarterly Obligation Amount	\$0
Quarterly Expenditure Amount	\$0

# The aSTEAM Village (ASV) 3rd District Broadband Initiative

#### **Award Description**

aSTEAM Village, Inc. (ASV) is a Kansas City non-profit organization with a focus on STEAM education for youth and adults. This includes IT and Computer Science certification preparation, and certifications for college readiness, workforce development, and entrepreneurship. aSTEAM Village is a partner in the US Department of Housing and Urban Development (HUD) EnVision Centers. The biggest challenge to achieving the success of this project is poverty. Knowing that financial support will not solve systemic poverty, ASV will focus efforts on the 3<sup>rd</sup> District that it currently serves. The existing digital divide in this district has increased current inequities and punished low-income families during the pandemic. This aSTEAM Village project includes community improvement activities in the form of broadband investment and STEAM education.

	General Information
Expenditure Category	E.C. 5.16
Project Status	Completed less than 50 percent
DUNS #	079794614
Location	1600 Paseo Blvd. Kansas City, MO 64108
Award #	EV2902
Award Date	10/01/2021
Award Amount	\$500,000.00
Award Payment Method	Direct Payment



Expiration Date (if loan)	N/A
Primary Place of Performance	KCMO's 3 <sup>rd</sup> District
Related Projects (and IDs)	BRDBD1
PoP Start	10/12/2021
PoP End	09/20/2023
Quarterly Obligation Amount	\$0
Quarterly Expenditure Amount	\$199,750.00

# **Project Demographic Distribution**

While the onset of the COVID-19 pandemic prompted negative outcomes throughout the entire population of Kansas City, MO (KCMO), marginalized communities were impacted at a much greater scale. Many struggled to pay their rent or utilities and a record number of people were under- or unemployed. In March 2020, when the CARES Act was passed, funding was allocated to KCMO through Clay, Jackson, and Platte counties. With that funding, these impacted communities began to receive some help. Although the CARES Act had a significant impact on these populations, more is needed to surpass the damage experienced from the pandemic.

One of the primary goals of the KCMO ARPA award is to use the funding as an opportunity to provide housing, whether temporary or long-term to residents of Kansas City. The City will use \$3,000,000 of these funds to provide temporary housing to the homeless. These funds will directly address an increased need for transitionary shelter that exists during this period of economic uncertainty. Also, the City will deploy \$12,500,000 to the Housing Trust Fund for eligible uses to support housing stability programming citywide. In addition, projects have been funded that will enable those who do not know how to seek shelter or social services obtain the assistance they require. A portion of the KCMO ARPA award will be set aside to provide broadband access to these disadvantaged communities to ensure that they have the right resources and information to succeed within the KCMO community.

All programs targeting marginalized communities will be publicized throughout the City through a variety of mediums. Ongoing partnerships with Legal Aid of Western Missouri, Homesteading Authority, Land Bank, and other Northeast Kansas City neighborhoods will enable the programs to reach a large audience and to achieve the greatest physical and economic impact. Many of these programs will focus on the Historic Northeast City, which has many neighborhoods that will benefit from housing and broadband assistance.

# Lykins/Neighborhood Legal Support (NLS)

The Neighborhood Legal Support of Kansas City (NLS) has a deep-routed and trusting relationship with the homeless population in KCMO. They will utilize their previously formed relationships to reach even more people in need throughout the community.

The KCMO ARPA funds are supporting two community development projects lead by NLS that will perform outreach and social services to specific marginalized communities in the area.

Using the social network of the neighborhood homeless community, NLS is able to effectively screen members of the community to determine who is in greatest need and who is most likely



to benefit from services. The NLS is in Phase II of the project. At the conclusion of the proposed projects, the NLS has generated many measurable qualitative and quantitative outcomes. It is imperative that the funded programs are easily accessible and publicized to the intended audience. NLS aims to reach communities that typically would not have access to these resources.

# **Lykins Community Development**

Using the Abandoned Housing Act, negotiation with abandoned homes owners, legal action, acquisition, and rehabilitation the NLS works directly with Lykins Neighborhood Association to rehabilitate housing and create more sustainable neighborhoods. The goal is to work with other non-profit organizations to achieve the greatest physical and economic impact for renewal of Lykins and other neighborhoods in Historic Northeast Kansas City. The strategy of the project is to use legal action to acquire abandoned, blighted, and/or vacant lots and properties to return to rehabbed, good quality housing for low-to-moderate income families.

The Lykins Community Development project will host twenty (20) meetings with residents to implement neighborhood stabilization. They will also provide interpreters due to the diversity of the community, so all community members can be heard. They will continue the work they have already begun, but with a greater audience in mind and a foundation of lessons learned.

# **ASteam Village**

Another project that has been undertaken in the interest of promoting equitable outcomes is the aSTEAM Village (ASV) 3rd District Broadband Initiative. This project is centered around engaging the citizens of the 3rd District to generate increased broadband capacity and supplement connectivity resources in underprivileged areas. This ASV project includes community improvement activities in the form of broadband investment that meets the lower middle income (LMI) national objective.

This national objective is defined by Federal rules as an area benefit in which the service area for the investment is primarily residential and the population of the service area is at least 51 percent LMI and as a jobs benefit in which at least 51 percent of the jobs created or retained by the investment are held by or made available to LMI persons. The biggest challenge to achieving success with this project is economic inequality within Kansas City and more specifically the 3rd District that ASV serves.

Just as the health of downtown Kansas City and the region are linked, so are the health of the downtown core and its surrounding neighborhoods. Diverse challenges face downtown neighborhoods including increasing development pressures, affordable housing and displacement concerns, outdated plans, economic distress, problems related to homeless encampments, and inadequate infrastructure. ASV's Broadband project is an effective tool that will grow Kansas City's economy and raise levels of local wealth through enhanced broadband access.



# **Programmatic Data**

As of December 31, 2021, over \$982,000 has been expended in Public Health related Expenditure Categories (EC) on vaccinations, COVID-Tracing and Testing, PPE and other Health-related supplies. Additional funds have been spent on Administrative Expenses (EC 7.1) as well as Revenue Replacement (EC 6.1). Funds have also been invested in Aid to Nonprofit Organizations, Housing Support Services and Broadband Infrastructure (ECs 2.10, 3.11, 3.12 and 5.16). The Transitional Housing Contract has been initiated and has tangible metrics that have been collected to date.

KCMO is also collecting performance metrics for each of these projects to provide a strong, statistical, and evidentiary base for the use of ARPA funds. Such metrics are included for situational awareness. Projects that have yet to be executed will display intended performance metrics as well as some baseline information in lieu of quantitative data. Note that the intended performance metrics are subject to change and may or may not be fully reported on in subsequent reports.

#### **Kansas City Zoo**

The Kansas City Zoo is a beloved feature of this great City. The 202-acre was founded in 1909 and is home to more than 1,300 animals and is an accredited member of the Association of Zoos and Aquariums. The Kansas City Zoo has received honors ranging from being voted one of America's best zoos in 2008 to being ranked number one in the nation for "African Animals and Exhibits," and many more. During 2020, the Kansas City Zoo faced several detrimental economic impacts, despite being an outdoor entertainment center, including a loss of nearly 40% in annual attendance with the accompanying revenues.

The funding award with the Kansas City Zoo was signed in January 2022. Metrics will begin collection on the next quarterly report.

#### Performance Metrics:

- Square footage of habitat improvement
- Number of events held
- Total \$ of Communications Investment
- % of revenue loss that has been recouped
- % of positions that have been re-hired
- Average number of daily attendants at the zoo in FY20/21 (pre-funding) vs FY21/22 (post-funding)
- Growth in revenue

#### The National World War I Museum and Memorial

The National World War I Museum and Memorial (Liberty Memorial) relies on donations, sales, and visitors to survive. Donations were down due to COVID-19 in 2020, public attendance was down over 70% in addition to a 55% reduction in 2020 revenues alone.



The ARPA funding award with the National World War I Museum and Memorial was signed in January 2022. Metrics will begin reporting on the next quarterly report.

#### Performance Metrics:

- Total Number of events held
- Total Number of exhibitions improved
- Total number of in person/virtual attendees
- % of revenue loss that has been recouped
- % of positions that have been re-hired
- Average number of daily attendants at the museum in FY20/21 (pre-funding) vs FY21/22 (post-funding)
- Growth in revenue

### **Starlight**

Since opening its doors in 1950, it has provided the region with exceptional performing arts experiences. Starlight has the largest capacity of any nonprofit arts organization in Kansas City to create access to the arts, foster arts advocacy, and develop future audiences with an enduring bond to the arts. Starlight relies on donations and performances to operate.

The ARPA funding award with Starlight Theatre was signed in January 2022. Metrics will begin reporting on the next quarterly report.

#### Performance Metrics:

- Total Number of events held
- Total number of in person/virtual attendees
- % of revenue loss that has been recouped
- % of positions that have been re-hired
- Average number of daily attendants at the museum in FY20/21 (pre-funding) vs FY21/22 (post-funding)
- · Growth in revenue

### **Temporary Housing Services to Address Homelessness**

No additional work has been done during this quarter ending March 31st, 2022.

#### Performance Metrics:

- Approximately 400 individuals were housed during the 90 days of the program
- 200+ Individuals applied for Independence Housing Authority (IHA) Section 8 housing choice vouchers which became available on 6-28-21 with many participants having follow-up interviews that week and in the following weeks
- 344 Individuals completed housing needs assessment
- 80+ Vulnerability Index Service Prioritization Decision Assistance Prescreen Tool (VI-SPDAT) surveys completed



- 61+ Employed part-time or full-time
- 29+ Exited to housing programs
- 2 healthy baby deliveries due to being at hotel service coordination
- 29+ connected to substance abuse / mental health treatment programs
- 14 life-saving or serious medical interventions including HIV and chronic illness
- 30 acquired vital documents 60 vital documents (MO/KS Birth certificates, IDs) have been paid for with continued support for participants interested in getting vital documents

### **Housing Trust Fund**

The Housing Trust Fund Board has not met as of March 31st, 2022.

#### Performance Metrics:

- Number of people or households receiving eviction prevention services (including legal representation)
- Number of affordable housing units preserved or developed
- Total number of housing purchases enabled
- Total combined value of home purchase assistance
- Total number of neighborhoods covered
- Total number of families impacted
- Total number of individuals assisted with housing solutions

## Lykins Neighborhood Housing (Non-Profit)

#### Performance Metrics:

#### Housing

Number of affordable housing units preserved or developed
 41 units and 30 properties pursued; 5 single family properties acquired for rehabilitation; 13 properties provided scopes of work and will be managing the program management for construction

#### Lykins Neighborhood Houselessness Support Services (Non-Profit)

Work/services have not begun as of quarter ending March 31st, 2022.

#### Performance Metrics:

#### **Houseless Support Services**

- Total number of individuals assisted by housing/houselessness services
- Total number of neighborhood and housing/houselessness staff volunteers
- Total number of volunteer work hours:



### **Legal Aid of Western Missouri (Non-Profit)**

The funding awards for Legal Aid of Western Missouri have not been awarded as of March 31, 2022. Metrics will begin collection when projects have begun.

#### Performance Metrics:

- Number of people or households receiving eviction prevention services (including legal representation)
- Number of affordable housing units preserved or developed
- Total number of individuals assisted with legal services
- Total \$ in settlements received using legal assistance
- Total number of lawyers/ law-related staff volunteers
- Hours of volunteer work
- Total number of cases taken to court

### The aSTEAM Village (ASV) 3rd District Broadband Initiative

aSTEAM Village, Inc. (ASV) is a Kansas City non-profit organization with a focus on STEAM education for youth and adults. This includes IT and Computer Science certification preparation, and certifications for college readiness, workforce development, and entrepreneurship. aSTEAM Village is a partner in the US Department of Housing and Urban Development (HUD) EnVision Centers. The biggest challenge to achieving the success of this project is poverty. Knowing that financial support will not solve systemic poverty, ASV will focus efforts on the 3<sup>rd</sup> District that it currently serves. The existing digital divide in this district has increased current inequities and punished low-income families during the pandemic. This aSTEAM Village project includes community improvement activities in the form of broadband investment and STEAM education.

#### Performance Metrics:

#### Total number of zip codes covered

- 6
- 64106 including Neighborhoods River Market, Columbus Park,
   Financial District, Power and Light, Paseo West and Parkview
- 64108 including Neighborhoods Crossroads Union Hill, Westside South, Beacon Hill, part of Longfellow and Parts of Wendell Phillips
- 64113 including Neighborhoods Ward Estates, Sunset Hill West, Country Club District, Brookside, Morningside, Stratford Gardens, Armour Fields, Romanelli West
- 64127 including Neighborhoods East Community North, East Community South, Washington Wheatley, Wendell Phillips
- 64129 including Neighborhoods Leeds, Raytown, Eastwood
- 64130 including Neighborhoods Ivanhoe South, Oak Park Southwest, Oak Park Southeast, Vineyard, Blue Hills, North Town Fork Creek, Swope Parkway-Elmwood, South Town Fork Creek



Total number of households with new access to broadband<sup>i</sup>

0

- There are a couple of factors that is impeding our ability to access the residential areas:
  - AT&T has to provide the cross-connect to our client and carrier for off-net layer 2 circuits and these installs are taking 3 to 6 months.
  - The KCKPS School District legal department is sitting on a rooftop agreement for three strategic locations where there is equipment in place that will allow us to immediately reach 300 residential households in the target area. We anticipate this agreement being signed within the next 30 business days.
- Total number of businesses with new access to broadband<sup>ii</sup>
  - 15
- Total number of businesses with improved internet accessiii
  - 15
  - 5 of the businesses had no internet prior to our delivery of service
- Number of staff trained
  - 20
- Total number of households with improved internet accessiv
  - C
- Average new broadband speeds
  - Avg. Upload Speed is 800 Mbps / Avg. Download Speed is 800 Mbps if the client has Gigabit Ethernet interfaces on their end-user devices
  - Avg. Upload Speed from Client owned Wi-Fi router is 500 Mbps / Avg.
     Download Speed from client-owned Wi-Fi router is 500 Mbps
    - \*\*Note: These speeds are dependent upon the capacity, manufacture, and security protocol of the Wi-Fi router
- Digital KC Now customer acquisition promotional video is in place <u>Digital</u> KC Now 60 second Promo on Vimeo
  - Print marketing materials for residential client acquisition and Affordable Connectivity Program participation are in development and due to be ready by the end of April 2022
  - We are hoping that all AT&T cross-connects are complete and we can start residential client acquisition in unison with network expansion by the end of May 2022
  - June 2022 October 2023 the network will be in a secure, operational position to allow us to ramp-up residential and business client acquisition



# **Other Required Programmatic Data:**

# I. Required Programmatic Data for Infrastructure Projects

### 7. Premium Pay (EC 4.1):

• Funds were used to provide Premium Pay to members of the Kansas City Fire Department and Ambulance Service. The staff members in these designated job classes are first responders who do not always have the option of wearing full PPE (firefighters) when responding to calls where they might be exposed to positive individuals. Or as in the case of firefighter/paramedics and ambulance service staff, they are placed at higher risk due to continued exposure to ill residents on each call. In just a bout all instances social distancing is not something staff in these job classes are able to accommodate, their jobs require then to live in quarters together, ride in vehicles/trucks together in close quarters, work in tight spaces on ill patients, etc. The risk of exposure to COVID-19 is exponentially higher.

### 8. Revenue Replacement (EC 6.1):

 Funds were used to pay the salaries of Paramedic and Fire Department Staff (first responders) used in medical emergency and fire calls. Staff have been placed at high exposure to COVID-19 resulting in actual cases, quarantining of staff, etc. Funds covered allowable period of March 2021 through January 2022 - \$66,227,188.00. The salaries of First Responders are considered, by the nature of their work, allowable costs.

# J. Required Programmatic Data for Infrastructure Projects

# 1. All infrastructure projects (EC 5):

• Projected/actual construction start date: October 1, 2021

• Projected/actual initiation of operations date: January 1, 2022

• Location (for broadband, geospatial location data) (Data contained in the aSV write-up PDF)

#### **New Client Acquisition**

1700 Linwood Blvd., KCMO 64109



- Macedonia Baptist Church Home | Macedonia Baptist Church Kansas City (macedoniakc.org)
  - 1 Gbps Connectivity
    - Point to Point to CNOC (fiber)
      - Circuit Ordered and est. Date of the Start of the Build-Out 4/27/22
  - Point-to-Point and Point-to-MultiPoint Wireless units will be placed on the roof to extend the network N, S, E and West
- Current Provider
  - Spectrum
    - Paying \$899/mo. for a Gigabit Connection
      - Multiple Speed tests reflected upload speed of 95 Mbps/download of 95 Mbps

### K. Required Programmatic Data for Administration

• All Administrative Expenses (EC 7.1):

The position of Grants Management Coordinator was filled on November 22, 2021, to assist primarily in managing the ARPA program. This position will be charged to the grant. Additional expenses will include contract services to a consulting group for assistance with the ARPA grant.

# **Community Engagement Events:**

<sup>&</sup>lt;sup>1</sup> April 2, 2022 – "Brunch and Broadband" sponsored by US Congressman Emmanuel Cleaver, MO State Representative Michael Johnson, and City Councilwomen Melissa Robinson hosted sixty-one 3<sup>rd</sup> District residents, community activist and organizations interested in internet connectivity, broadband expansion, and training. The follow up to this event will result in residential connectivity to be highlighted in the 3<sup>rd</sup> quarter report.

<sup>&</sup>quot;March 16, 2022 – "Digital KC Now Lunch and Learn" hosted Businesses in the 3<sup>rd</sup> District. As a result, 15 businesses with internet connectivity.

<sup>&</sup>lt;sup>iii</sup> March 16, 2022 – "Digital KC Now Lunch and Learn" hosted Businesses in the 3<sup>rd</sup> District. As a result, 5 businesses that previously didn't have internet not have internet connectivity.

iv April 2, 2022 – "Brunch and Broadband" sponsored by US Congressman Emmanuel Cleaver, MO State Representative Michael Johnson, and City Councilwomen Melissa Robinson hosted sixty-one 3<sup>rd</sup> District residents, community activist and organizations interested in internet connectivity, broadband expansion, and training. The follow up to this event will result in residential connectivity to be highlighted in the 3<sup>rd</sup> quarter report.